



Navguide Solutions
Reimagining Maritime Competence

The Navguide News

Your monthly update to the most innovative concepts that organically uplift the performance standards in merchant vessels and lead to a safer maritime industry.



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THE POWER OF SIMPLIFYING INSTRUCTIONS



A vessel's technical manager once said in frustration: "There are manuals, checklists and PMS procedures in place. We are still getting non-compliances and observations. What do we have to do to get people to follow them?" The answer lies in a study of behavioural psychology, conducted by BJ Fogg in the early 2000s. Simplicity OR motivation? What can be a bigger driver to improve safety & compliance standards?

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WHAT'S NEW WITH NAVGUIDE?

August was an exciting month for us.

Mr John Adams, former MD of Teekay and VGroup, Chairman of the Bahamas Shipowners' Association, Vice Chair at the ICS, and one of the most active members of the *Navguide Global Advisory Board*, joined us as our Chairman, representing Navguide in the UK, Europe and globally. We are also proud to have Aries Marine represent us in Dubai and in the greater Persian Gulf region, with *COO, Capt Deepak Singh*, spearheading our cause.. Meanwhile, our flagship app Guide2Inspections is impacting vessel operations and inspection preparation on hundreds of vessels globally.

60-SECOND INSIGHTS

Safety doesn't depend on what's written, but on what's understood.

Checklist said: "**Check Lifebuoy – Condition Satisfactory.**" But no one taught Raj how to check the grab line. A 2-minute video could explain how to twist the rope between his fingers and detect hidden fraying. Raj now looks at the lifebuoy like an inspector.

TELL US ON LINKEDIN

How should smart technology look?

They must be AI-enabled | Must be made by tech companies | They must simplify operations | Must involve VR, AR and 3D |



The Navguide News

Your Monthly Email Newsletter

DIGITAL MENTORSHIP & SMART TECH

by Capt. Debashis Basu

Are processes enough?

For a few decades now, we have relied on traditional techniques that impact onboard performance. Let us address a few of their strengths and challenges.

Checklists serve as reminders and are created with expert knowledge to prevent accidents. However, in the hands of someone inexperienced, they can be misinterpreted. Even AI-enabled apps can reduce to nothing more than a tickbox exercise. Nothing can beat the experience of a seasoned sailor. Someone who has been in the job for 25 years would likely have a different perspective on identifying problems. However, humans are subject to fatigue, stress, and human error. Can we bring the best of both worlds?

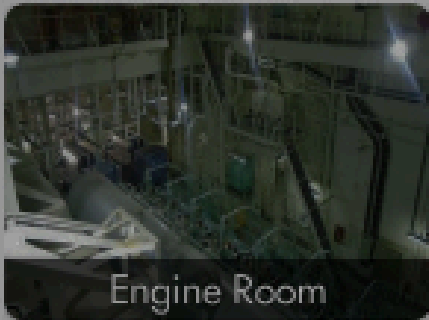
Using video-based SOPs and real-time training apps like Guide2Inspections™, companies can make procedures consistent, cut down on mistakes, and improve safety and compliance across their fleets. Here's what smart-tech does:

1. Combines hundreds of years of field experience with a simple workflow.
2. Enables an evidence-based process where hundreds of photos serve to show how the vessel is maintained.
3. Creates a frictionless mentorship environment where juniors can upskill themselves while performing their jobs.

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Guide2Inspections



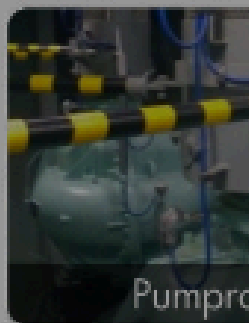
Engine Room



Bridge



LSA FFA



Pumproom



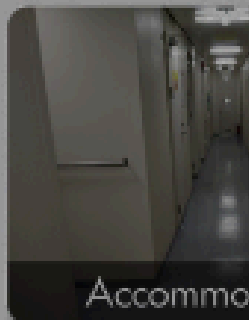
Upper Deck



Forecast



Aft Poop Deck



Accommodation



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