



**Navguide Solutions**  
Reimagining Maritime Competence

# The Navguide News

Your monthly update to the most innovative concepts that organically uplift the performance standards in merchant vessels and lead to a safer maritime industry.



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## NAVGUIDE'S 4-YEAR JOURNEY TO THE IMO STAGE



We started our journey in 2020. In December 2024, we experienced a significant milestone. Thanks to the initiatives of [Ms. Gina Kim](#) and [Capt. Tushar Pradhan](#), the [International Transport Workers' Federation \(ITF\)](#) submitted [this paper](#) to the [International Maritime Organization \(IMO\)](#) recognising the impact of our app, [Guide2Inspections™](#), on global shipping standards.

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## WHAT'S NEW WITH NAVGUIDE?

In December, we enhanced the App [Guide2Inspections™](#), enabling several additional features for our users in offline mode. The app is actively being used for SIRE 2.0 and Rightship preparations globally, with a direct impact on crew safety and competence. ITF submitted a paper to the IMO [[Click to read](#)], mentioning how our App [Guide2Inspections™](#) can lead to measurable improvement in vessel standards and inspection results. We will present it at the IMO/HTW session in London in Feb 2025 and are honoured to have this validation. We were also invited to present on SIRE 2.0 at the [Annual Conference of the EZAME](#) held in Kolkata. We started a Maritime Podcast & here is the first episode - [Insights of a VDR Analyst](#).

## 60-SECOND INSIGHTS

**Microlearning:** An impactful concept that is often misunderstood. See, microlearning is learning in bite-sized chunks that blend into your daily work. But it's not just about short content; it has 3 essential components suiting Gen-Z psychology. One - the content needs to be **short**, typically not more than 3-5 minutes; otherwise you would not click on it by choice! Two - It **needs to engage** you every few seconds, or you would zone out. Finally, it needs to be **searchable**, because we know you will forget! You need to get it **when you need it, as many times you need it**.

## TELL US ON LINKEDIN

Think of the most used App on your phone. What makes you love it?  
Simple and Goal-oriented | Complex and well-researched  
| It does everything for me | I use all my apps equally |



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# The Navguide News

Your Monthly Email Newsletter

## A TRAINING MODULE BASED ON FREEWILL

by Capt. Debashis Basu

As a deck or engine officer, you face numerous choices every day, and your life as a professional is a sum total of the choices you make. Your choices determine the safety of the vessel and the reputation of the organization.

As you climb along the ranks, these choices turn from being simple options, into a complex mixture of creative thinking and experience to come up with a solution. Imagine a navigator facing a traffic situation in the Singapore Straits, where a large ship is turning to join the Traffic Separation Scheme while a Container carrier is coming closer by the second. There is no copybook action!

Yet our training content rarely allows us to get creative. Except in Simulators, we do not get to use our free will and make mistakes. With our commitment towards innovation, *Navguide* introduced the concept of *Interactive videos* to address this problem.

It was inspired by the Netflix movie *Bandersnatch*, where you can pick up your remote and make choices for the protagonist. Each choice leads to different storylines & different endings. Bringing this concept to Maritime, we created a story with five different endings, allowing the trainee to choose and arrive at the correct ending. This is extremely powerful for case studies, incident investigations, or training for situations like anchoring where the wrong choice may result in a catastrophe.

CONFUSED

BY

TOO

MANY

CHOICES



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Brochure

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