



Navguide Solutions
Reimagining Maritime Competence

The Navguide News

Your monthly update to the most innovative concepts that organically uplift the performance standards in merchant vessels and lead to a safer maritime industry.



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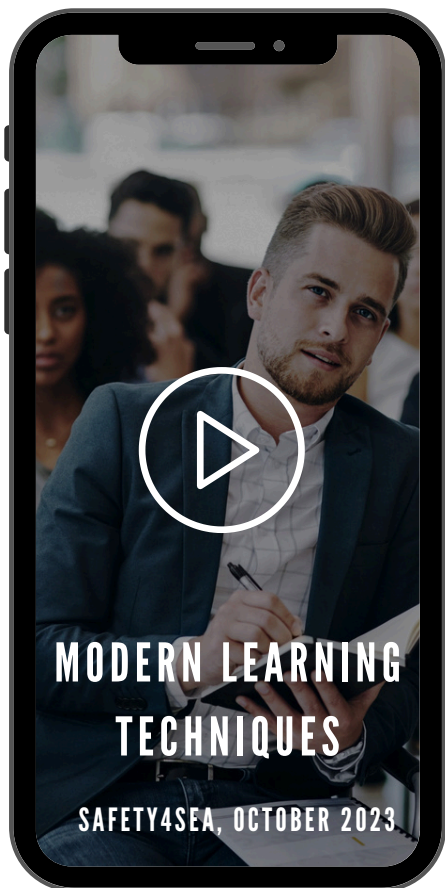
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THE MILLENNIAL-GEN-Z WORKPLACE



Things are not always what they seem. Today's young millennials and Gen-Z, whether at sea or ashore, pack a ton of possibilities. But it will take a number of changes in the industry to tap that potential. If we want to leverage the nuclear power of the modern generation, we need to think non-conventionally and empathetically. Let's see how that looks like.

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WHAT'S NEW WITH NAVGUIDE?

July started with a prestigious invitation to the *Indian Ocean MoU 27th Annual PSC Conference* at Dar-es-Salaam, Tanzania, in August. We presented our concepts to the DG Shipping, India, in Mumbai. We were honoured to be invited by AMET University. Capt. Basu presented the vision of Navguide to budding seafarers through a series of engaging stories. Active discussions and engagement followed. Multiple engagements were initiated with industry stakeholders at various levels. The app *Guide2Inspections* crossed 1000+ active installs on Android and 200+ on iOS.

60-SECOND INSIGHTS

A *Frontiers study on Attention span* in 2023 noted that young adults have an A-span of 76 seconds. Instagram **Reels** are kept below 90 seconds. Anything longer, and you have lost them! What can we teach in less than 90 seconds? It turns out—quite a bit.

We turned our **SIRE 2.0** and **Rightship** content into short portrait videos. How about walking up to the SCBA and learning how to don it in less than 90 seconds?

TELL US ON LINKEDIN

How will an ideal ship or shore team function in the age of AI? AI will never affect maritime | As Human-AI hybrids | As Human-Automation-AI hybrids | Humans will be redundant |



The Navguide News

Your Monthly Email Newsletter

LEADERSHIP BY EXAMPLE

by Capt. Debashis Basu

It is clear.

Our *June LinkedIn Polls* reinforced a belief that lingers in all of us - a change in the Millennial-Gen-Z world order.

Competence will now be respected over and above **authority** or personal favours.

Think you're respected just because you are a senior? Welcome to the millennial world, where respect isn't a given—it's earned. Walking on deck without proper gear? Expect a report. The modern employee values authenticity. They respect individuals, not ranks. If you think you can lead with a "do as I say" attitude, think again. Are they arrogant? No, they are disruptive!

The era of directive leadership is over—this is the age of participative leadership. Lead by example. Learn to say, "I don't know, but I will find out." In failure, own it. In success, share it.

At Navguide Solutions, we're not just following the changing tides—we're steering the ship. Our approach to maritime mentorship emphasizes real-world skills, transparency, and collaboration. Today's seafarers don't just follow orders—they seek to engage. It's not about dictating procedures but about empowering mariners to think critically, question norms, and take initiative. We're fostering a new breed of confident maritime leaders, just as the world demands.

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