



Navguide Solutions
Reimagining Maritime Competence

The Navguide News

Your monthly update to the most innovative concepts that organically uplift the performance standards in merchant vessels and lead to a safer maritime industry.



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THE UNIQUE VOICE OF NAVGUIDE



Why did Navguide have to exist? Did the world need another company creating maritime training content? Speaking to over two hundred vessel operators, with several people deep within the industry, it became very apparent to us. The larger narrative, like it or not, was, "We spend on training because we have to! Because it is a requirement."

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WHAT'S NEW WITH NAVGUIDE?

December was exciting. We entered into a contract with a major tanker operator on SIRE 2.0 training and partnered with *Oriani Hellas PC* to set foot in Greece. We were invited for a Keynote, "Reimagining Maritime Competence" at the 25th Year celebration of the Eastern Zonal Association of Marine Engineers (EZAME) in Kolkata on 10th December 2023.

60-SECOND INSIGHTS

The Master told Chief Officer Ryan yesterday: "I'm not here to teach. If you don't know your job, go home." This morning, during deck rounds, Ryan had a doubt. What should he do?

TELL US ON LINKEDIN

Are you currently facing challenges in any of the following areas? Click here to submit your response:

- Cargo Operations**
- Navigation**
- Inspection Management**
- Human Factors**



The Navguide News

Your Monthly Email Newsletter

VISUALIZING CHECKLISTS

by Capt. Debashis Basu

We have grown up with checklists. They have been foundational in ensuring safety and efficiency on board, where precision is paramount. However, traditional checklists, often lengthy and text-heavy, can be overwhelming, leading to skipped steps or errors.

About four years back, we at Navguide Solutions explored the concept of visualizing checklists through microlearning, converting them into short three to five-minute well-researched videos that serve as engaging visual guides. These visually rich snippets enhance recall, making it easier for professionals to follow and execute their tasks accurately.

This isn't just theoretical; It has been adopted by leading companies worldwide and serves as a testament to our mission of constantly evolving the landscape of workplace training.

Here's an example:

WATCH VIDEO



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